



The International BRICS
Global Business & Innovation
Conference



HIGHER SCHOOL OF ECONOMICS
NATIONAL RESEARCH UNIVERSITY
SAINT PETERSBURG



St. Petersburg School of Economics and Management kindly invites you to

THE INTERNATIONAL BRICS GLOBAL BUSINESS & INNOVATION CONFERENCE

September 14–15, 2017, St. Petersburg, Russia

CALL FOR PARTICIPATION

15 September

ROUNDTABLE “(RE)SHAPING THE CURRICULUM: TEACHING TECHNOLOGY AND INNOVATION IN CHANGING GLOBAL ENVIRONMENT”

Ideas:

- Role of undergraduate education in economics and business is to provide innovative leaders who will prosper in all sectors of an increasingly idea-driven economy
- To turn the major challenges facing the world into opportunities for growth and development
- How to align an innovation policy focused educational curriculum with more traditional disciplinary based approaches in economics, management, business, finance etc.
- Developing an education without borders to mirror the knowledge and ideas economy without borders
- Critical to equip students with the cultural, economic, political, ethical and social know-how to participate and lead in the globalizing knowledge economy
- How to develop a curriculum which can itself draw on the evolving set of digital technologies e.g. learning and course management systems, MOOCs, voice tools, video conferencing, internet applications, wikis, videos, assessment software etc etc.

CONTACTS

Venue: HSE St. Petersburg,
3, Kantemirovskaya ulitsa,
Saint-Petersburg, Russia

**Organizing
Committee:**
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**Registration
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